Preparing for the Next Crisis:

How to Become a Resilient Startup

Best practices from the 'Startup Nation'



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK

Innovation Centre Denmark Tel Aviv





A Global Crisis is Always Around the Corner



Global crises increase the risk of failure for early stage and later stage start-ups alike. Evidence from Israel shows that key to overcoming crises is internationalization, an expansionist commercial mind-set and a readiness to rethink and reposition yourself.

Our aim is to give start-ups new tools to be more resilient when crises hit and inspire them to apply Israeli start-up methodologies. This project is funded by THE DANISH INDUSTRY FOUNDATION.



The Israeli Startup Ecosystem



350+
R&D Centers
(multi-nationals)



6,670+ active companies



340+ VC Funds



63Academic Institutions



Accelerators & Incubators



320k+
Higher Education students